



Scappoose Pow Wow Proposal

July 28-30, 2011

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Requests to City of Scappoose

1. The Scappoose Boosters request that the use of Scappoose Veterans Park for the dates of July 28-30, 2011 be permitted for the central area of the Scappoose Pow Wow.
2. The Scappoose Boosters request that the serving of alcohol at Scappoose Veterans Park be permitted for the dates of July 28-30, 2011 within the confines of a beer garden.
3. The Scappoose Boosters request that the noise ordinance be extended to 11:00 PM for the date of July 30, 2011 for the main concert venue.
4. The Scappoose Boosters request that the outfield fences on both baseball diamonds of Scappoose Veterans Park be opened at key places to accommodate foot traffic for the dates of July 28-30, 2011.
5. The Scappoose Boosters request that the future fence bordering the north boundary of Scappoose Veterans Park and the neighboring property be opened at key places to allow foot traffic between the parking area and park for the dates of July 28-30, 2011.
6. The Scappoose Boosters request that the route for the Grand Parade, found under the description of "Grand Parade" and under Appendix II, allow the closure of normal vehicular traffic for the date of July 30, 2011.
7. The Scappoose Boosters request that the route for the Junior Parade, found under the description of "Junior Parade" and under Appendix III, allow the closure of normal vehicular traffic for the date of July 29, 2011.
8. The Scappoose Boosters request that the road connecting Onna Way and JP West Road, and bisecting Scappoose Veterans Park, be closed to all normal vehicular traffic except to accommodate emergency vehicles.

Scappoose Boosters

The Scappoose Boosters are a youth supporting group primarily focused on supporting the programs at Scappoose High School. The Boosters operate as a grant-issuing unit to the programs at the Scappoose High School. Groups requesting financial support from the Scappoose Boosters make their requests, and the Boosters do their best to find ways to keep these programs operational through subsidization.

While the primary purpose of the Scappoose Boosters is to provide fundraising to subsidize the programs of the youth community of Scappoose, the group also looks to encourage and facilitate active community involvement by providing large-scale events to the community. Currently the Scappoose Boosters' largest community fundraisers include the Taste of Columbia County and the Scappoose Boosters' Spring Chinook Derby. The Taste of Columbia County is a dance social which occurs near Valentine's Day each year. The Boosters' largest fundraiser is the Spring Chinook Derby. This event occurs early to mid April, and the event has enticed up to 500 participants in prior years, with 750 in total attendance.

The Scappoose Boosters are a 501(c)(3) non-profit organization and since 2004 have given nearly \$175,000 in grant funding to programs and projects at Scappoose High School. The largest project the Boosters were able to fund in that time was the Scappoose High School track upgrade. More currently, the Scappoose Boosters have established an endowment to ensure continued funding and financial support for future youth programs and organizations. The Scappoose Boosters are now looking to add another event to its portfolio by showcasing the community of Scappoose with the Pow Wow.

Pow Wow History

The Pow Wow began in 1959 as Scappoose's way to celebrate the Oregon Centennial. The town was decorated in a Wild West motif, to greet a covered wagon that was touring the state. A mock gunfight was staged in the streets, and everyone had so much fun that the informally organized Scappoose Booster Club continued the mid-June festival the following year, christening it the Pow Wow.

Each year the Pow Wow had a theme. Some past themes included, but were not limited to: "1776" (1976), "Along the Oregon Trail" (1977), "Reunion Days" (1985), and "Indian Pride" (1984). As the years progressed several community activities were added such as; junior/senior parade, high school dance, scholarship, horse show, fun run, chicken dinner, carnival, kids museum, talent show, concerts, and beer gardens.

Pow Wow parades drew people from all around to participate. Every year there was an elected grand marshal that nominated awards for best local float, best non-local float, best commercial float, et al. Various prizes were awarded to each winner. Buttons were sold as a fundraiser for the Pow Wow court girls. These buttons were then entered into a raffle. Several different prizes were awarded throughout the years including, but not limited to: half of a beef, numerous gallons of gasoline, and gift certificates. The newspaper stated, "This weekend it's fun time in Scappoose as area residents forget about regular duties and join for the annual Jaycee Pow Wow." It was fun for all ages.

The community of Scappoose has been missing one of its most identifying festivals for nearly 25 years, the Scappoose Pow Wow. The Pow Wow, initiated in the late 1950's as a community festival, grew in many different directions over the years. Eventually in the late 1980s and early 1990's the Pow Wow saw its demise for a number of reasons. Since the termination of the Pow Wow festival, the city of Scappoose has yet to bring back a major identifying historical festival to showcase and unite the community like the Pow Wow did. The Scappoose Boosters has set forth an initiative to resurrect this much needed community celebration. With the help of all the Scappoose community, the Scappoose Boosters wish to lead the community back to celebrating its' heritage and our community through the Scappoose Pow Wow.

***History account provided by the South County Spotlight archives.**

Pow Wow Today: “New Beginnings”

The Pow Wow will focus as a heritage festival to celebrate the community of Scappoose. The short days of the Pow Wow will allow the community to unite and showcase the highlights of the town including the local businesses, city parks, property, and the community life. The Pow Wow will also present an opportunity to build stronger relations with our neighbors and promote tourism to Scappoose with this city showcase.

The Scappoose Boosters will be the primary group in the management of the Pow Wow activities, and the festival will operate in line with its mission, however the Boosters will ask for participation from all of the Scappoose community and its’ organizations to produce this event. The Pow Wow will create an avenue to unite all of the community groups and clubs of the Scappoose area, and provide an opportunity to raise funds in support of these groups.

The activities of the Pow Wow will help to stimulate the economic growth of local businesses and provide an opportunity for local groups to raise funds from sources outside the typical local avenues. The Scappoose Boosters will also be looking to the Pow Wow to showcase the youth it supports. The Pow Wow will have a festival court similar to other festivals, but this court will be competing for a scholarship fund which will look to showcase the individual’s community involvement, along with other requirements.

The major avenues of attraction to the Pow Wow will include: Parade, Concert, Beer Garden, Carnival, Vendors, and many other miscellaneous activities throughout the festival.

Schedule of Events

July 28-30, 2011

Primary Site: Scappoose Veterans Park

Thursday, July 28

All Day: Set-up of Veteran's Park and City for Festival

6-9 PM: Community Talent Show

Friday, July 29

9 AM - 10 PM: Carnival/Vendors in Veteran's Park

9 AM - 8 PM: All Ages Softball Tournament

11 AM - 9 PM: Musical Entertainment

12 PM - 9 PM: Beer Garden

6 PM - 7 PM: Junior Parade

7 PM - 11 PM: Formal Dance w/ Crowning of Pow Wow Court

Saturday, July 30

9 AM - 10 PM: Carnival/Vendors in Veteran's Park

10 AM - 11 AM: Grand Parade

11 AM - 6 PM: All Ages Softball Tournament

11 AM - 7 PM: Musical Entertainment

11 AM - 10:30 PM: Beer Garden

7 PM - 11 PM: Main Concert

Sunday, July 31

All Day: Clean-up

Misc. Activities Throughout Pow Wow

Barbeque Cook-off

Horseshoe Tournament

Battle of the Bands

Bake-off

Competitive Eating Contest

Junior Parade

Tractor Parade

Grand Parade

Youth Scholarship Awards

Fun Run

Showcasing Scappoose

The Scappoose community is yearning for a festival and celebration to unite the community and reflect on its heritage. The Pow Wow will give the community members an opportunity to meet their neighbors, reflect on the history of the city, as well as find an easily accessible venue for promoting the more current events of Scappoose. A portion of Veterans Park will display the history of the Scappoose area, as well as showcasing the current events and upcoming planning and events of the city.

The newly constructed public venue of Scappoose Veterans Park, with a central location, makes it the primary choice to host this community festival. Showcasing the city of Scappoose and its premier attractions are essential in highlighting the community.

Scappoose Veterans Park will house the carnival, vendor, concert, beer garden, and main activity area. The carnival will be located on the south end of the park bordering JP West RD. The vendors will be lined up along the road dissecting the park area. This road will be closed to all normal traffic, but will stay open to accommodate emergency services. The southern-most baseball field will house the beer garden and concert area. The remainder of the park will be dedicated to the all-ages softball tournament and other various activities throughout the Pow Wow festival. For visual representation of the park, please refer to the Appendix I for the planning map of Scappoose Veterans Park.

Grand Parade

The Pow Wow will have a Grand Parade commencing at 10 AM on Saturday of the festival. The Grand Parade will include the main float of the Pow Wow Court, and recently crowned scholarship winners. The Grand Parade will also consist of a variety of floats, marching bands, tractors, automobiles, etc. who wish to display their creative character. Awards will be given to best float, most creative display, best musical display, et al. for the Grand Parade competition.

The proposed Grand Parade starting point will host the parade staging in the field located north of the Scappoose Rural Fire Station between NW 1st Street and Columbia River Hwy. The proposed route of the parade then travel south on NW 1st Street to the Scappoose Middle School parking lot located at the intersection of SW Maple Street and SW 1st Street. A visual map of the Grand Parade route may be viewed on Appendix II.

The Grand Parade route will pass through the following intersections with W 1st Street, in order from first to last:

- NW EJ Smith RD*
- NW Laurel Street
- NW Watts Street
- NW Prairie Street
- Seely Lane
- W Columbia Avenue
- SW Hall Street
- JP West Road*
- SW Maple Street*

All of the above intersecting streets and W 1st Street must be closed to through traffic prior to the Grand Parade, and will promptly be re-opened upon completion of the parade.

The main thoroughfare intersections, marked with an asterisk above, include: NW EJ Smith RD, JP West Road, and SW Maple Street. Alternate routes for each of these main thoroughfares respectfully include: Apple Valley Road via Scappoose-Vernonia Highway , SW Keyes Road via SW EM Watts Road, and SW 4th Street via SW EM Watts Road.

Volunteers, with the help of the local law enforcement under use of the ICS as described in Appendix IV, will be stationed at every intersection along the parade route. Their job will include aid in the directing of traffic and maintaining the integrity of the parade route and guidance of the observing audience. Onlookers will be able to observe the Grand Parade along both sides of W 1st Street.

Junior Parade

The Pow Wow festival will also include a children's parade in the form of the Junior Parade. This parade will be a much shorter parade compared to the Grand Parade and will commence at 6 PM on Friday of the festival. The primary purpose of the Junior Parade is to allow the much younger youth community enjoy in a community display with the aid of adults in a much safer and less chaotic environment.

The route of the Junior Parade, located in Appendix III, will start at the parking lot of the Scappoose Middle School. This parade will then travel west on SW Maple Street to SW 4th Street. At this intersection the parade route will move south along SW 4th Street where it will turn east at the intersection of SW EM Watts Road. The parade route will then travel east on SW EM Watts Road and terminate in the parking lot located just east of the tennis courts and grounds to the recently demolished Otto H.H. Peterson School.

Concert/Musical Entertainment

Throughout Friday and Saturday musical entertainment from local area bands will be provided in Scappoose Veterans Park. These bands may be of any age and genre, only limited to appropriate content to be played. The sound of the music will be limited to appropriate legal standards. The stage will be located at the edge of the infield of the southern-most baseball field. The infield will be roped off and only the grass outfield will be used for audience traffic.

The main concert event will be on Saturday evening from 7 PM to 11 PM, with the hope to feature the local generational hits: Hit Machine and The Wieners. For this portion of the concert, the extension of noise ordinance would be requested for an additional hour.

Beer Garden

The alcohol serving area will be held within the boundaries of the southern-most baseball field to an area bordering the infield and western-most outfield fence. The serving area will have 8 foot high fences, and alcohol will not be permitted to leave the boundary of the enclosed arena. The entire outfield will be open to all ages of people, and only the high fenced section containing the beer garden will have permitted alcohol serving and consumption. The serving area will require identification checks, and those adults who wish to consume alcohol must be marked by a certified marking. Minors will not be allowed in the alcohol serving area. Once a malt beverage is purchased in the serving area, that beverage may not exit into the surrounding outfield area.

It is desired to have a mixed crowd of minors/adults to deter belligerent activity associated with excessive consumption of alcohol. Those who wish to participate in alcohol consumption would be able to do so in a controlled environment of the beer garden, which will be surrounded by all community members also enjoying the musical entertainment. It is the desire of the Scappoose Boosters to encourage a responsible alcohol consumption behavior. There will be no alcohol consumption of beverages containing spirits.

The security and identification of minors/adults will be monitored by volunteer security, and supported by local law enforcement as needed using the Incident Command System model shown in Appendix IV.

Parking

The field located just north of Veteran's Park boundary and extending out to NW EJ Smith RD contains approximately 8 acres of land available for parking. Depending on layout of the parking lot spaces, this will accommodate approximately 700-900 parking spaces. The owner of this land has agreed to look at the possibility of using this site for parking following the decision of the city council. Attendees of the festival will be able to attend the festival by turning onto NW EJ Smith RD and following up to the entrance of the field, where parking will be monitored by a management team and security staff. This field borders the park just to the north, and attendees will be able to access Veteran's Park from the north end.

For handicap parking, the parking available in Scappoose Veterans Park will be reserved for those who carry handicapped status, as shown in Appendix I.

Security

All areas of the Pow Wow will have some level of security management provided by volunteer services. The Incident Command System, shown in Appendix IV, will be used as the model for determining the communication and intervention of emergency services, if required.

Clean-up

Clean-up of the Pow Wow festival will commence on the morning of Sunday, July 31, 2011. Scappoose Veterans Park, city streets, and all other venues related to the Pow Wow festival will be cleaned and presentable by the Monday following the festival to allow for regular resumption of city business and activities. The cleaning will be staffed by volunteers, including the possibility of using Columbia County Corrections as a resource.

FAQ's

1. If the Scappoose Boosters are attempting to raise money for schools, why wouldn't this event be held on school property?

The primary objectives for the Scappoose Boosters are to encourage community involvement by providing events for the area and financially supporting high school youth programs to encourage strong academic, community, and athletic performance. The Pow Wow is not historically a school event; it is a community event. The Scappoose Boosters wish to revive a much needed community event, and providing this event with an economic surplus will also assist in the financial support of all groups involved with the Pow Wow. The Scappoose Boosters wish to be the managers of the Pow Wow, however it will take the collaboration of all community groups to realize its success.

2. How are the Scappoose Boosters going to guarantee that adequate volunteers are available to set up the event, staff it, and clean up afterwards?

The Scappoose Boosters has much support when organizing its events. The Boosters require that those groups requesting financial support also encourage participation and representation of those groups at our events. The Scappoose Boosters will also be looking at the various community groups to participate in the Pow Wow. The community will not be the only resource that the Boosters will turn to for aid in this event. Other resources, such as the Columbia County Corrections, will be harnessed to find volunteer workers.

3. What is the date and time of the event?

The Pow Wow will be held the last weekend of every July; for 2011 the dates will be July 28-30. The consistency of holding this event on a particular weekend is important for future Pow Wow festivals. The approximate proposed times of events are found above under the schedule of events.

4. If Veterans Park is the main grounds, where are the other sites?

Other than Veterans Park, the city streets, baseball fields, and school grounds will house the various events throughout the Pow Wow.

5. How are the Scappoose Boosters going to handle traffic control and parking?
J.P. West is the only road to and from the site.

J.P. West is not the only access to Veterans Park; you may also gain access to the park via Keys RD. However, the primary parking for the Pow Wow will be housed off of NW EJ Smith RD, where this is also two access points: NW EJ Smith RD and Apple Valley RD. Parking on NW EJ Smith RD is expected to be able to house 700-900 vehicles.

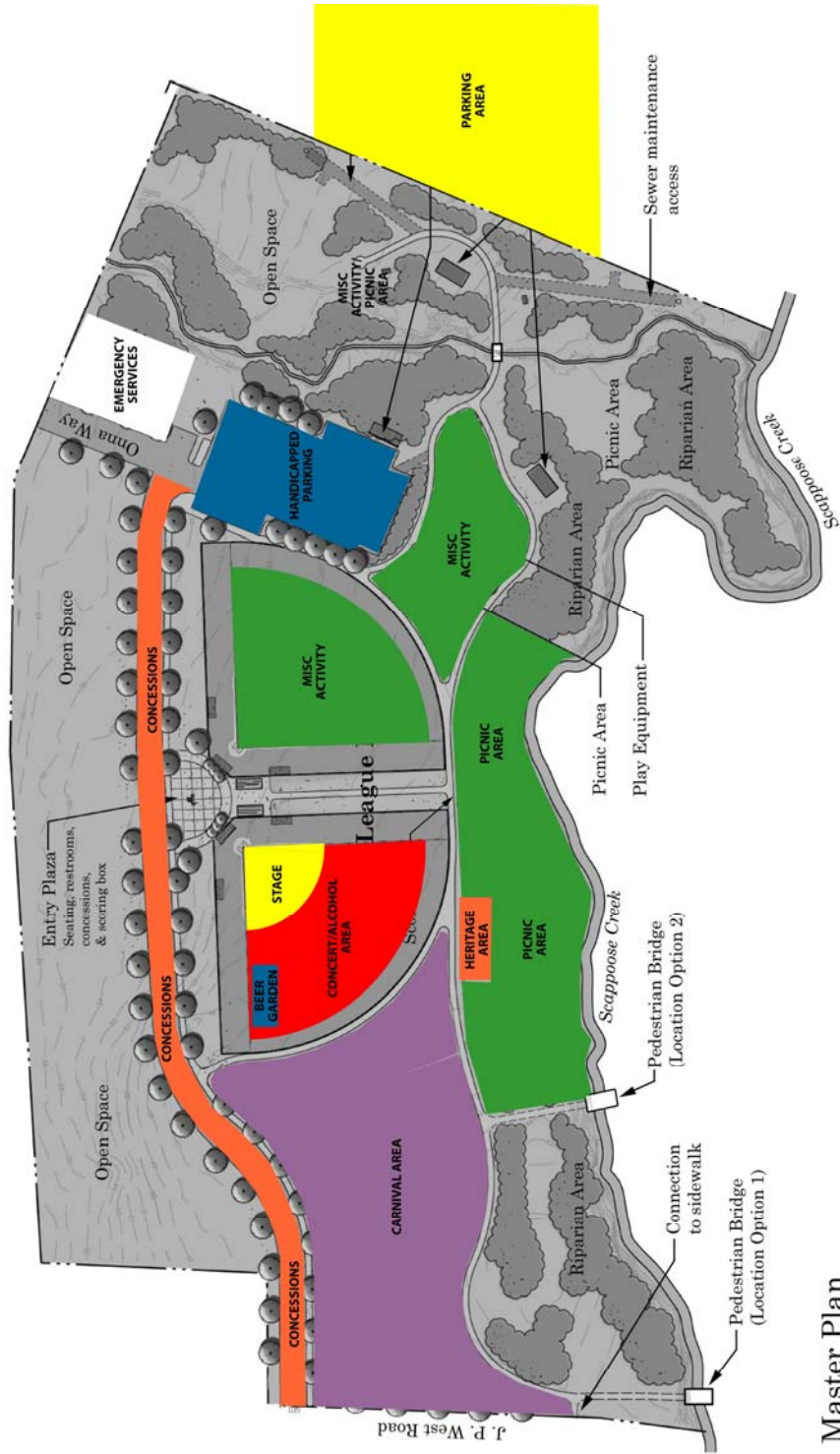
6. There are plenty of places in Scappoose to drink alcohol. Why is a beer garden necessary at a family event?

The beer garden is essential to the optimized funding of events such as the Pow Wow. The Scappoose Boosters hosts many fundraising events where alcohol is served. To combat the possible hazards of incidents, such as drinking and driving, malt beverages of low alcohol content will be the only types of alcoholic beverages served, alcoholic consumption will be limited to 10:30 PM at the latest on any night, special care will be taken to ensure that excessive alcohol consumption will be dissuaded, and close communication and partnership will be collaborative with the local law enforcement. As the Pow Wow is meant to be a fun, community event the Scappoose Boosters will take special care to ensure that the excessive consumption of alcohol be discouraged.

7. What type of liability insurance do the Scappoose Boosters carry, and how will they accommodate an event the size of the Pow Wow?

The Scappoose Boosters carry a \$2 million general liability insurance policy. For the Scappoose Pow Wow, the Scappoose Boosters would acquire additional insurance coverage for the event. This extended coverage would protect the policy currently possessed by the Scappoose Boosters.

Appendix I: Scappoose Veterans Park



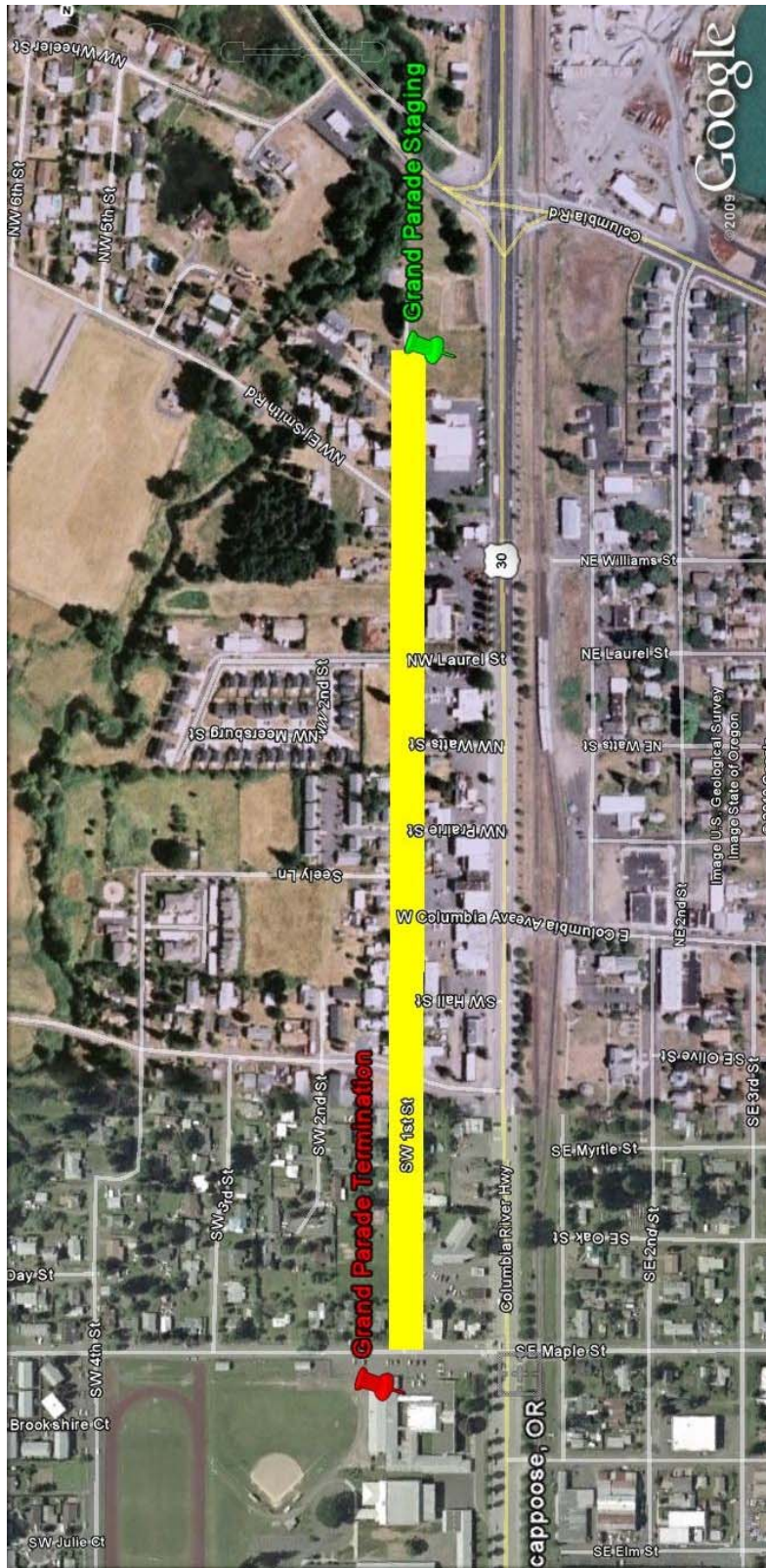
Master Plan

Scappoose Veterans Park

Scappoose, Oregon

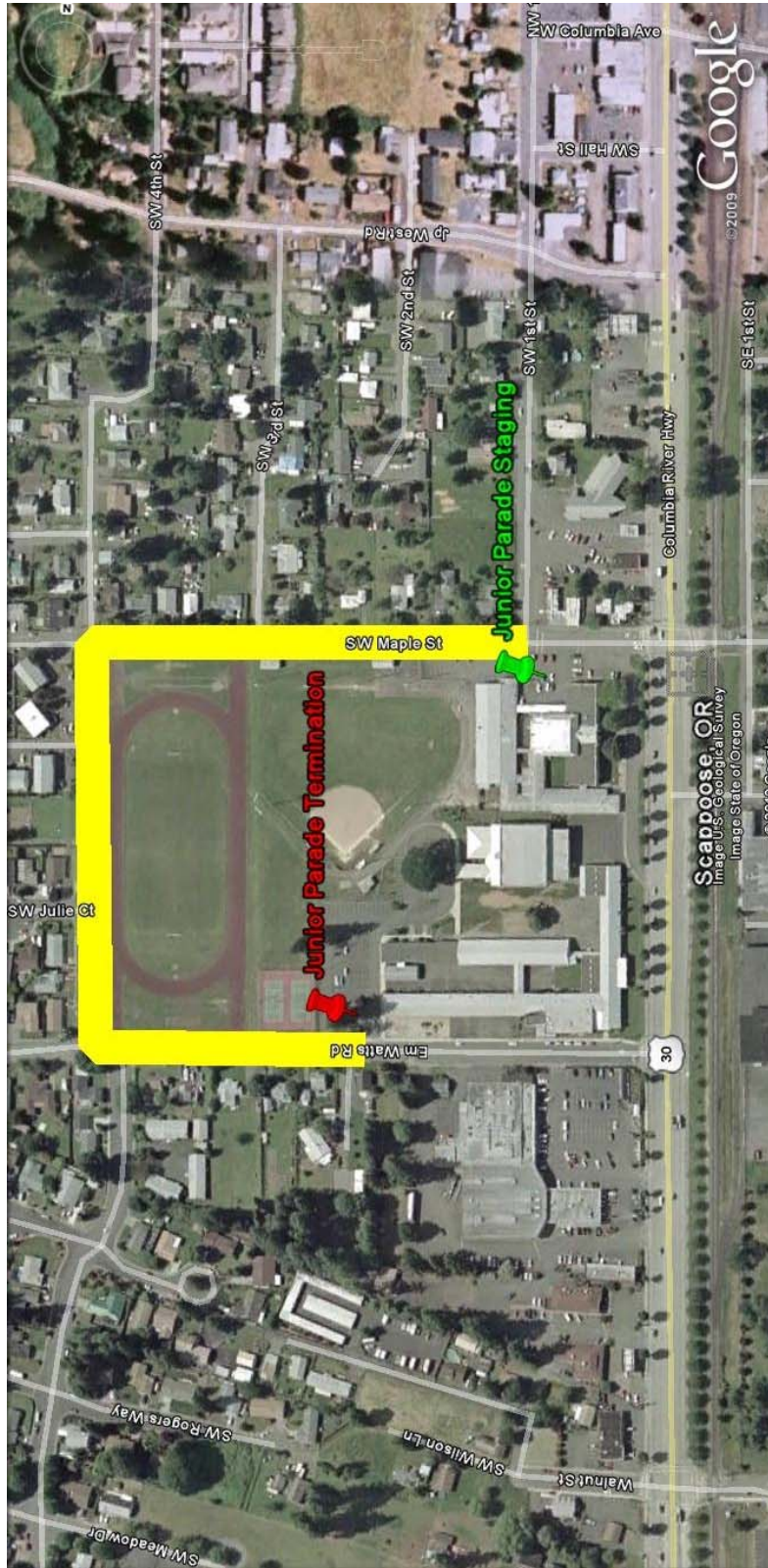


Appendix II: Grand Parade Route



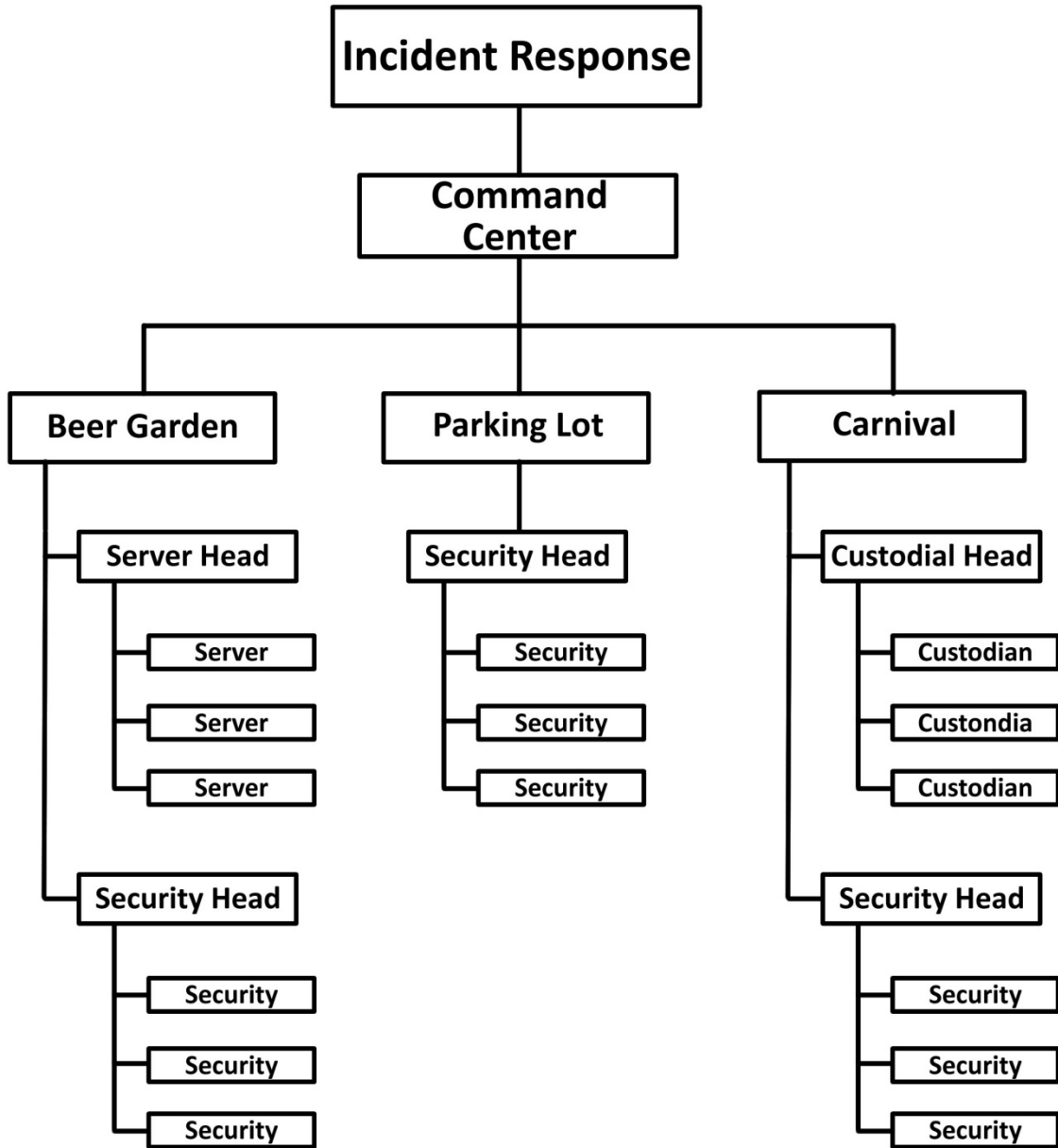
*Image Courtesy of GoogleEarth

Appendix III: Junior Parade Route



*Image Courtesy of GoogleEarth

Appendix IV: Incident Command System (Beer Garden, Parking Lot, Carnival)



*The Incident Command System model will be used in all areas of the Pow Wow to give direction to those involved with unplanned situations that arise for if/when emergency services are needed.